

Owl Labs USD
MSRP/ MAP Pricing

OWL LABS

10.13.2022

Image	Item Name	Vendor SKU	MSRP/ MAP (USDs)	Hardware, Software or Accessory	Description
	Meeting Owl 3	MTW300-1000	\$1,049	Hardware	The Meeting Owl 3 is our premium 360-degree camera, mic, and speaker device that creates the most immersive meeting experience for hybrid teams and classrooms.
	Expansion Mic	EXM100-1000	\$249	Hardware	Expand the audio range of your Meeting Owl 3 by connecting to Owl Labs' Expansion Mic.
	Meeting HQ	PTW100-1000	\$1,699	Hardware + Software (\$1,459 + \$240/year Software)	The Meeting HQ is our in-room control center that connects to the Meeting Owl Pro and integrates with your calendar to launch meetings with a single tap.

	Whiteboard Owl	WBC100-1000	\$599	Hardware	The Whiteboard Owl is our dedicated whiteboard camera that pairs with the Meeting Owl Pro to improve whiteboard visibility for more inclusive meetings and lectures.
	Meeting Owl 3 Lock Adapter	ACCMTW300-0000	\$49	Accessory	Our K-Lock Adapter attaches to the bottom of the Meeting Owl 3 to keep your Owl secure and cables organized. Adds a standard Kensington T-bar lock slot to your Meeting Owl. Compatible with the
	USB C Male to USB C Male Cable for Meeting Owl 3 (16 Feet / 4.87M)	ACCMTW300-0002	\$29	Accessory	Our 16-foot (5-meter) USB C male to USB C male cable supports larger rooms and configurations. Compatible with the Meeting Owl 3 device.
	Owl Labs Premium Pack	BND300-0002	\$1,199	Hardware + Accessories + Service	The Premium Pack includes the Meeting Owl 3 and our best accessories, including a Lock Adapter, 16' USB Extension Cable, and Owl Care for the power user who wants the most optimal room setup, locking capabilities, and additional

Owl Labs CAD MSRP/ MAP Pricing

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Image	Item Name	Vendor SKU	MSRP/ MAP (CADs)	Hardware, Software or Accessory	Description
	Meeting Owl 3	MTW300-1000	\$1,499	Hardware	The Meeting Owl 3 is our premium 360-degree camera, mic, and speaker device that creates the most immersive meeting experience for hybrid teams and classrooms.
	Expansion Mic	EXM100-1000	\$349	Hardware	Expand the audio range of your Meeting Owl 3 by connecting to Owl Labs' Expansion Mic.
	Meeting Owl 3 Lock Adapter	ACCMTW300-0000	\$65	Accessory	Our K-Lock Adapter attaches to the bottom of the Meeting Owl 3 to keep your Owl secure and cables organized. Adds a standard Kensington T-bar lock slot to your Meeting Owl. Compatible with the Meeting Owl 3.
	USB C Male to USB C Male Cable for Meeting Owl 3 (16 Feet / 4.87M)	ACCMTW300-0002	\$34	Accessory	Our 16-foot (5-meter) USB C male to USB C male cable supports larger rooms and configurations. Compatible with the Meeting Owl 3 device.
	Owl Labs Premium Pack	BND300-0005	\$1,725	Hardware + Service	For the power user who wants the most optimal room setup and locking capabilities. The Premium Pack includes the Meeting Owl 3 with all our best accessories, including the Owl Lock Adapter, a 16' USB C-C cable, and Owl Care.

	Meeting Owl 3 + Expansion Mic	BND300-0012	\$1,679	Hardware	Expand the audio range of the Meeting Owl 3 by bundling it with our Expansion Mic for a combined range of 26 feet (8 meters). Seamlessly collaborate with the Meeting Owl 3, our 360° camera, microphone, and speaker device that focuses on the speaker. Our Expansion Mic ensures quieter voices can always be heard.
	Meeting Owl Room Kit (owl connect)	BND300-0013	\$2,799	Hardware + Accessories	Unlock immersive hybrid collaboration in any meeting space by pairing 2 Meeting Owl 3s using Owl Connect to support larger meetings and rooms. The Meeting Owl 3 Room Kit includes 2 Meeting Owl 3s, 2 Owl Lock Adapters, and 2 USB C-C cables.
	Hard-Sided Meeting Owl Carrying Case	ACCMTW100-0000	\$299	Accessory	Safely store your Meeting Owl device for transport and travel. Our 5-lb, 15" x 13" Pelican® case fits the Meeting Owl, USB and power cables, and power supply. TSA-approved carry-on size.

	2 Meeting Owl 3s + Meeting HQ	BND300-0004	\$3,885	Hardware + Accessories + Service	Pairing two Meeting Owl 3s with the Meeting HQ eliminates the need to connect to a computer to launch hybrid meetings. The Meeting Owl 3 delivers immersive collaboration in larger meeting spaces using Owl Connect, and the Meeting HQ connects to your calendar to start your meetings with a single tap.
	Meeting Owl 3 + Expansion Mic	BND300-0007	\$1,198	Hardware	Expand the audio range of the Meeting Owl 3 by bundling it with our Expansion Mic for a combined range of 26 feet (8 meters). Seamlessly collaborate with the Meeting Owl 3, our 360° camera, microphone, and speaker device that focuses on the speaker. Our Expansion Mic ensures quieter voices can always be heard.

	Meeting Owl Room Kit (owl connect)	BND300-0008	\$1,999	Hardware + Accessories	Unlock immersive hybrid collaboration in any meeting space by pairing 2 Meeting Owl 3s using Owl Connect to support larger meetings and rooms. The Meeting Owl 3 Room Kit includes 2 Meeting Owl 3s, 2 Owl Lock Adapters, and 2 USB C-C cables.
	Meeting Owl 3 + Meeting HQ	BND300-0009	\$2,598	Hardware + Software (\$240/year Software)	Pairing the Meeting Owl 3 and the Meeting HQ eliminates the need to connect to a computer to launch meetings. The Meeting HQ connects to your calendar to start your meetings with a single tap, and the Meeting Owl 3 delivers immersive hybrid collaboration by automatically focusing on whoever is speaking.

	Meeting Owl 3 + Whiteboard Owl	BND300-0010	\$1,525	Hardware	Ensure immersive and inclusive hybrid discussions and brainstorms by pairing the Meeting Owl 3 with the Whiteboard Owl. The Meeting Owl 3 pairs with the Whiteboard Owl to share whiteboard content with remote participants, along with a 360° panoramic view of the room.
	Meeting Owl 3 + Meeting HQ + Whiteboard Owl	BND300-0011	\$3,095	Hardware + Software (\$240/year Software)	Our full-room solution for seamless and immersive hybrid collaboration makes it easy to start meetings, collaborate, and share ideas using the whiteboard, no matter where attendees are located. This bundle includes the Meeting Owl 3, the Whiteboard Owl, and the Meeting HQ.
	Hard-Sided Meeting Owl Carrying Case	ACCMTW100-0000	\$199	Accessory	Safely store your Meeting Owl device for transport and travel. Our 5-lb, 15" x 13" Pelican® case fits the Meeting Owl, USB and power cables, and power supply. TSA-approved carry-on size.