

The Owl Labs Guide to Zoomtopia 2019

October 15-16, 2019
San Jose McEnery Convention Center
San Jose, California



**WORK FROM
ANYWHERE**

Created by

OWLLabs



zoomtopia

What is it?

Zoomtopia is Zoom's annual user conference designed to celebrate their customers. 2019 is Zoomtopia's third year!

It's two jam-packed days of learning and inspiration where you will make connections, learn best practices, and peer into the future of communication. If you're passionate about communication, video, the future of work, this conference is for you.



The need-to-knows

Recommended dress: business casual

Social: [#zoomtopia19](#)

Location: [San Jose McEnery Convention Center](#),
located at [408 Almaden Blvd. San Jose, CA 95110](#)

Airports nearby: the San Jose International Airport (3.9 miles from downtown), as well as the San Francisco and Oakland airports (both are within a 45- to 60-minute drive from San Jose)

Parking: The Convention Center DOES have parking —
[map here](#)

Owl Labs Cheat Sheet: Agenda

Day 1: Tuesday, October 15

7:00 AM - Registration and breakfast



9:00 AM - Opening keynote:
Zoom founder and CEO Eric S. Yuan &
Chief Product Officer Oded Gal

To kick off Zoomtopia 2019, Zoom founder and CEO Eric S. Yuan will welcome attendees and share his inspiration for this year's theme. The keynote will close with Chief Product Officer Oded Gal announcing some exciting product updates and their role in the future of Zoom.

11:00 AM - 4:45PM - Sessions

What's Trending?



Walmart and the Future of Work:

Last year, Walmart was a new Zoom customer. This year, Sue Pawlishen, Nick Dowd, and Carlos Alvarez from Walmart discuss where the company is now, lessons learned, and how Walmart is working with Zoom to empower its global workforce, reimagine retail, and exceed customer expectations. (11 a.m.)



Become an IT Admin Hero:

Hamilton Gordon of The We Company (formerly WeWork) and one of Zoom's amazing customer success managers give tips and tricks on how to be more efficient when you're charged with administering thousands of Zoom users. (2 p.m.)



Our Road to a Public Company: How We Used Zoom Before, During, and After the IPO to Connect with Investors, Engage Employees, and Delight Users:

Hear about the unique approach Zoom took with its IPO, from leveraging its product to host video meetings with potential investors and using Zoom for our quarterly earnings calls. Zoom CFO Kelly Steckelberg and Head of Investor Relations Tom McCallum will share tales from the road and inside the earnings-call room. (4 p.m.)



5:00pm - Happy Hour, our favorite hour.

Join us at the Owl Labs booth for some cocktails + conversations.

Day 2: Wednesday, October 16

7:30 AM - Registration and breakfast



9:00 AM - Opening keynote

Day 2 at Zoomtopia 2019 promises plenty of star power! The opening keynote features Mr. Spock himself, actor and producer Zachary Quinto, and former NASA astronaut Mike Massimino, the first person to tweet from space.

11:00 AM - 4:00 PM - Sessions

What's Trending?



Driving Cultural Transformation with Zoom: Whether you want to take down silos, become more collaborative, or be more open to a remote workforce, Zoom can have a big impact on a company's culture. We'll share research on how it can change your culture and ideas on how to accelerate the right cultural changes. Michael Watterson of nib health funds will be the guest speaker. (1 p.m.)



4:00 PM- Closing keynote

There aren't many people that embody the "Out of This World" spirit more than British business magnate Sir Richard Branson. Branson will blast into Zoomtopia via Zoom to deliver the closing keynote and share his firsthand perspective on the 21st-century space race and the monumental task of making personal human spaceflight a reality. You don't want to miss it!

5:00 PM - Closing concert Lynyrd Skynyrd & Snoop Dogg

A music selection for every taste, join Owl Labs and the Zoom team for a memorable closing concert.





Check out Owl Labs at Zoomtopia

The Owl Labs team will be attending the event and we will have an exhibit booth where we will be meeting with customers + partners. If you'd like to connect, email us at sales@owllabs.com or tweet at us at [@OwlLabs](https://twitter.com/OwlLabs). We'd love to chat with you!

Owl Labs is the leader in immersive video conferencing technology. We created the Meeting Owl, the only smart 360° camera, mic and speaker in-market today. With its plug-and-play simplicity, it sits in the center of the table and uses audio + visual recognition to automatically shift the camera to focus on whoever is talking, making meetings more inclusive, productive and simply better.

The Meeting Owl is compatible with almost all video conferencing platforms, and Zoom is one of our fan (and company) favorites.

Meet our onsite team:



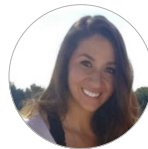
Frank Weishaupt, CEO



Chris Kasdorf, Customer
Success Manager



Karen Rubin, VP of Growth



Kylie Kenney, Account Manager



Erin Fradelos, Head of Retail
Marketing and Advertising



Kristin Celano, Head of Brand

Swing by our booth!
We can't wait to meet you.

Visit us at www.owllabs.com

Share the hashtag #zoomtopia19 with @OwlLabs!

FOLLOW OUR FLOCK



Enjoy the conference!

In town on Monday evening 10/13 and
want to join us for a cocktail?

Email us at owlbert@owllabs.com for details.
Space is limited.



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